

California Department of Aging (CDA)

Supplemental Nutrition Assistance Program-Education (SNAP-Ed)

Program Statistical Fact Sheet

TOTAL PROGRAM	EXPENDITURES (000s)			ESTIMATED (000s)
	FISCAL YR 13/14 ¹	FISCAL YR 14/15 ^{2, 3}	FISCAL YR 15/16 ^{4, 5}	FISCAL YR 16/17 ^{6, 7}
State Operations	\$45	\$153	\$330	\$371
Local Assistance	-	\$1,216	\$615	\$790
Total Program Expenditures	\$45	\$1,369	\$945	\$1,161
Reimbursements (USDA-FNS)	\$45	\$1,369	\$945	\$1,161
Total Funds	\$45	\$1,369	\$945	\$1,161

LOCAL ASSISTANCE	EXPENDITURES (000s)			ESTIMATED (000s)
	FISCAL YR 13/14	FISCAL YR 14/15	FISCAL YR 15/16	FISCAL YR 16/17
Reimbursements (USDA-FNS)	-	\$1,216	\$615	\$790
Local Funds	-	-	-	-
Total Funds	-	\$1,216	\$615	\$790

ADMINISTRATIVE DATA ⁸				ESTIMATED
	FISCAL YR 13/14	FISCAL YR 14/15 ⁹	FISCAL YR 15/16 ¹⁰	FISCAL YR 16/17 ¹¹
Number of Participating Area Agencies on Aging	-	19	18	
Direct Education:				
# of SNAP-Ed Direct Education Sites	-	468	370	
Type of Direct Education Setting:				
Community Centers	-	66	90	
Elderly Service Centers	-	274	215	
Emergency Food Assistance Sites	-	1	5	

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ADMINISTRATIVE DATA, <i>Continued</i> ⁸				ESTIMATED
	FISCAL YR 13/14	FISCAL YR 14/15 ⁹	FISCAL YR 15/16 ¹⁰	FISCAL YR 16/17 ¹¹
Type of Direct Education Setting (<i>continued</i>):				
Farmers Markets	-	-	1	
Food Stores	-	-	-	
Public Housing	-	112	50	
Individual Homes	-	-	9	
Libraries	-	-	-	
Churches	-	6	1	
Public/Community Health Centers	-	1	2	
Shelters	-	-	-	
Other ¹²	-	26	36	
# of Direct Education Sessions:				
Single Session	-	76	123	
Series - 2 to 4 sessions	-	744	459	
Series - 5 to 9 sessions	-	171	301	
Series - 10 or more sessions	-	18	621	
Indirect Education Estimated Audience Size by Type:				
Radio Public Service Announcements (PSAs)	-	-	-	
Television PSAs ¹³	-	2,400	-	
Articles	-	500	216	
Billboard, Bus, Van Wraps, or other Signage ¹⁴	-	-	196	
Community Events/Fairs	-	3,495	4,018	
Other ¹²	-	180,978	85,723	

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DEMOGRAPHICS, <i>continued</i> ⁸	FISCAL YR 13/14	FISCAL YR 14/15 ⁹	FISCAL YR 15/16 ¹⁰	FISCAL YR 16/17 ¹¹
Number of Recipients in SNAP-Ed	-	939	760	
Number of All Other Participants in SNAP-Ed	-	5,034	3,120	
Total Number of SNAP-Ed Participants	-	5,973	3,880	
Gender:				
Female	-	4,143	2,739	
Male	-	1,830	1,141	
Race and Ethnicity:				
American Indian or Alaska Native	-	112	90	
Asian	-	1,080	909	
Black or African American	-	573	521	
Native Hawaiian or Other Pacific Islander	-	96	96	
White	-	6,268	4,220	
More than one race	-	160	137	

¹ State Operations expenditures are based on the Fiscal Year (FY) 2015/16 Governor's Budget. SNAP-ED started mid-year in FY 2013/14 so only includes State Operations Expenditures.

² State Operations expenditures are based on the FY 2016/17 Governor's Budget.

³ Local Assistance expenditures include start-up costs and are based on the FY 2014/15 Area Agencies on Aging (AAAs) financial closeout reports.

⁴ State Operations expenditures are based on the FY 2017/18 Governor's Budget.

⁵ Local Assistance expenditures include the first full year of services provided and are based on the FY 2015/16 AAA financial closeout reports.

⁶ Estimated State Operations expenditures are based on FY 2017/18 Governor's Budget.

⁷ Estimated Local Assistance expenditures are based on the SNAP-Ed Budget Display.

⁸ Administrative and Demographics data is obtained from the SNAP-Ed Education and Administrative Reporting System (EARS) report.

⁹ FY 2014/15 Administrative and Demographics data does not represent a full year due to program startup.

¹⁰ FY 2015/16 Administrative and Demographics data represents the first full year of services.

¹¹ FY 2016/17 Administrative and Demographics data estimates are intentionally left blank.

¹² "Other" includes all other means of providing Direct or Indirect Education not listed in another category (e.g. youth education sites, adult recreation centers, community gardens, consumer nutrition class, etc.). This data is estimated.

¹³ In FY 2015/16, Television PSAs was not estimated.

¹⁴ In FY 2015/16, the source of the data used to tabulate the estimate was based on visual estimate; no estimation performed in FY 2014/15.